



Contact Laura Patrell
Company TAP Marketing
Cell 847-212-9898
Email laurapatrell@gmail.com

FOR IMMEDIATE RELEASE
June 13, 2016

AWARD WINNING ARCKIT AT ALA CONFERENCE MAKER PAVILION!

Arckit, the creative freeform model building system for all ages, will be exhibiting at the ALA Annual Conference Maker Pavilion, booth 970 in Orlando this June. Truly bridging the gap between creative Maker play and professional tool, Arckit opens up the world of architecture while teaching STEAM skills to children and adults.

Arckit is already popular with parents and schools as a new way to enable budding architects to spontaneously explore architectural principals and bring their ideas to life, and is a perfect fit for the ALA's Makerspace movement. As a freeform model building tool, makers can have fun and learn basic design skills by creating realistic structures with limitless possibilities.

Founder Damien Murtagh said, "We are soon launching our Arckit Education Programme which we are developing with senior teachers to introduce secondary level students and adults to architecture and design skills. With hundreds of schools already using Arckit, we expect a massive increase in its widespread use within education, such is the interest we have received. These courses will use Arckit models as a hands-on tool to explore everything from design planning through to building and even 3D digital model making."

Following the success of their multi-award winning architectural model system, Arckit will be launching a series of exciting new products later this year. These innovative additions to the successful Arckit range will be compatible with existing Arckit components to open up even more design possibilities. Young architects and model enthusiasts will now have access to parts such as angled floors, curved walls and windows, dormer windows, and colored components.

Murtagh adds, "We've been listening to people's feedback and have developed new parts that are in demand. It's a huge step forward for Arckit. Along with our Arckit Infiniti 3D store, our new product range will vastly enhance Arckit's capabilities for professional architects and everyone interested in architectural model making."

Arckit is available in Barnes & Noble and Amazon.com across the US, RIBA & RIAI bookshops, Harrods, and numerous other museums and retailers around the world. For more information on Arckit, visit www.ARCKIT.com

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