

FOR IMMEDIATE RELEASE

NA Publishing announces two new digital releases at ALA Orlando | June 2016...and two exciting giveaways!

Saline MI., June 8, 2016

Dedicated to library preservation, archiving and access for more than 80 years, NA Publishing is thrilled to announce its **ALA launch of two new digital products for researchers worldwide: Music Magazine Archive: Rock and Publishers Weekly Digital Archive (1872-2013).**

Music Magazine Archives: Rock - NA Publishing has partnered with the Rock & Roll Hall of Fame Library & Archives, and Bowling Green State University (BGSU) Music Library and Sound Recordings Archives to create the first of a closed series of late 20th century genre-based collections of music magazines. Rarely collected and widely scattered, these magazines serve as a unique record of popular culture, music journalism, and social and political transition in the late twentieth century. Sourced from the Rock Hall Library and the BGSU Sound Recordings Archives, **Music Magazine Digital Archive: Rock** precedes collections on Folk, and on Hip-Hop & Rap, and will be followed by additional genre-based collections beginning in the late 20th century. **Stop by booth #841 at ALA to enter to win a Rock & Roll Hall of Fame gift basket** including fun and useful rock-themed goodies ranging from a psychedelic Rock Hall coffee mug and matching mouse pad to Rock Hall thumb drives and a cool Rock Hall T-shirt.

Music Magazine Digital Archive: Rock includes iconic titles like *Ray Gun* (1992-2000), *The Bob* (1980-1996), and *Slash* (1977-1980). The magazine collection will include 10-12 titles, all digitally captured from cover to cover in high resolution full color. Every page, including advertisements, will be scanned and OCR'd to provide a fully searchable collection of hard to find primary source material. The voice of social dissent was often chronicled and captured in the pages of limited circulation rock magazines. NA Publishing and our partners have selected a group of diverse titles to provide a rich view of the rock era as seen through the eyes of a new breed of music journalists and reporters. A portion of the proceeds from Music Magazine Digital Archive: Rock will be contributed to help fund a related open access project to digitize music zines.

Publishers Weekly Digital Archive (1872-2013) – In partnership with *Publishers Weekly*, NA Publishing is pleased to announce this new 141-year digital archive to researchers worldwide. **Enter to win a free archive for your library; stop by the booth to learn how.** Every page of every issue of this 141-year primary source archive is rendered in full-color and high resolution, and is OCR'd and fully searchable for the first time. Continuously published since 1872, *Publishers Weekly* has consistently been the authoritative voice for US publishing industry news and book reviews, with ongoing coverage of the British book trade. Includes nearly 400,000 definitive book reviews and over 5,000 author profiles and interviews, all newly available for digital humanities inquiries and other interdisciplinary research interests such as history of the book, economics, the politics of authorship, material and popular culture, and more.

About NA Publishing Inc.

NA Publishing, Inc. carries forward a legacy of preservation and access started more than 80 years ago. Committed to supporting libraries worldwide, NA Publishing specializes in comprehensive multi-format solutions for serials and research collection archiving. The company offers innovative serials management services, preservation, digital collections, custom publishing, and other services that enhance and ensure access to scholarly information. NA Publishing's primary customers are libraries, universities, faculty, students, graduate researchers and others who require access to quality content and information services. For more information visit our website at napubco.com or call 734-821-3900.

About Rock & Roll Hall of Fame Library & Archives

The [Rock & Roll Hall of Fame Museum Library & Archives](#) is the most comprehensive repository of materials relating to the history of rock and roll. Its mission is to collect, preserve, and provide access to these resources for scholars, educators, students, journalists, and the general public in order to broaden awareness and understanding of rock and roll, its roots, and its impact on our society.

About Bowling Green State University (BGSU) Music Library and Sound Recordings Archives

The [Music Library and Sound Recordings Archives](#) support curriculum in Music, Popular Culture, and American Culture Studies. With almost a million recordings, the Sound Recordings Archives represents the largest collection of popular music recordings in an academic library in North America. Its collections also include books, scores, and video formats covering music studies from multiple angles.

About *Publishers Weekly*

[Publishers Weekly](#) is the international news platform of the book publishing industry. Founded in 1872 and published weekly since then, the magazine boasts 700,000+ Twitter followers, Facebook "likes" and other social media followers; publishes eight e-newsletters, *PW Select* (a monthly supplement), two blogs, a mobile edition, digital editions and apps; and features a thriving website that reached nearly 9 million unique visitors in the last year.

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